

Brush Clinic

4/1/17 10:16 AM

Before the show, offer the brush set and cleaner at 50% off to guests when they are being pre-profiled. Need to pay before they arrive to get the deal. Tell them they are limited to only two sets per person.

Pre-profiling for previous party guests is 1) what color are your eyes 2) do you have a professional set of makeup brush already (offer the special either way) 3) you can invite two people to come with you who can also qualify for this Brush special. In order to get it, they need to call me before the class to answer my questions and pay with credit card for their brushes. 4) what type of foundation do you typically wear 5) what level of coverage do you prefer? 6) is your skin dry, Normal, combination or oily? 7) what’s a tip or trick you’d like

Start with MRSGCAB game for tickets
Get tickets for Mystery Hostess drawing OR prize for “playing the games, every \$10 you spend, booking a party in the next two weeks.

Do the cleansing cloths
Light moisturizer (oil free hydration gel, botanical #2 or oil free clearproof hydrate)

Foundation primer

- Layer it in the key areas, were you want it to stick
- Do concealer and under eye corrector as needed with doe foot applicator
- Then Foundation, the use primer over large pores and cover with translucent powder

Talk about brushes that don't come in the kit

- Foundation brush and sponges
- Smudger Brush
- Concealer/ cream shadow brush
- Mineral powder brush

Eye primer- lash line to brow

Contouring with Hazelnut

- Put in your crease and contours first
- Use the crease brush first
- Use hazel nut underneath your eyeshadow
- Pinch your blush brush and stripe it on your cheek while making fishy face
- The matte finish creates depth

Eye application with the shape chart on color card

Bronzer- double 3's and anywhere the sun hits you naturally
Blush- lighter shades go on the apples of the cheeks, darker shades go from mid- cheek bone up to hair line
Translucent face powder or Mineral powder again
-To lay down the little hairs on your face

- Layer on a little more coverage

Lips!

- Satin lips
- Lip primer
- Liner
- Coverage and texture differences from different kinds and gloss

Closing sets
\$211 Make up Artist Set
\$ 119 advance color set
\$67 basic color set

Get a gift with any \$50 purchase, bonus gift with \$100+ and deluxe gift for \$200+

Individual closing
Tickets drawn after sales and bookings