



Optional: Skinvigorate Sonic Brush(\$75) as a show and tell & Product Fact Sheet.

GO LIVE! OPEN: Allow 5 minutes for participant(s) introductions. Best get started right away as we cannot predict distractions at a customers place that might interrupt the spa facial experience.

NOW IT'S SPA TIME! Client(s) experiences products hands-on as you share key benefits using verbiage from the Product Fact Sheets. Say "Lets Hydra-Zoom!"

(Begin presentation).

1.) DEEP CLEANSE with Miracle Set 3D 4-in-1 Cleanser. Double cleanse if by hand and single cleanse if using sonic brush. Benefits: Cleanser removes dulling impurities, and sonic brush removes 4 times dirt, oil, impurities, makeup and pollutants.

2.) EXFOLIATE with Microdermabrasion Refine to rid of surface dead skin cells and build-up from pores. Benefits: A physical exfoliator that reduces appearance of fine lines and refines skins texture.

3.) MASK to unclog pores with Clear Proof Charcoal Mask. Benefits: Activated charcoal acts like a magnet to deep-clean pores.

OPTIONAL: Apply charcoal mask to nose first and leave on for 10 minutes. While drying, microdermabrasion can be gently applied to cheek(s) and rinsed off. GREAT time to share your I story, few Company facts and The MK Foundation.

4.) REDUCE PORE APPEARANCE with Microdermabrasion Pore Minimizer. Benefits: Tightens the look of pores. Nourishing serum helps calm and comfort skin.

5a.) MOISTURIZE & PROTECT (sunscreen) AM to lock in moisture using Miracle Set 3D Day Cream SPF30 (daytime appts). Benefits: Supports skins natural moisture barrier and 12 hour moisturizer.

5b.) MOISTURIZE PM to lock in moisture with Miracle Set 3D Night Cream (evening appts). Benefits: Builds skin reserve overnight and 12 hour moisturizer.

6.) EYE CREAM because the skin around the eye area is thin and fragile, damage or distress is more visible. Benefits: Age Minimize 3D Eye Cream includes an algae extract particularly beneficial to the eye area. Helps improve multiple visible signs of aging and fatigue, brightens eye area.

7.) WHAT NEXT? Client follow up appointment to determine foundation shade, skincare supplements and color cosmetics.

CLOSE: Use your favorite one that puts the cost investment and price point in perspective e.g. closet close, spa experience. Assure client(s) that our Company stands behind its products sold by Independent Beauty Consultants with a 100 percent product satisfaction guarantee. Offer Hydra-Zoom special collection retailing at \$236 and today you can have it for \$199! Think of it as the roll up bag and then some for FREE!