

"QVC" TYPE PARTY

-NO SAMPLES NEEDED

(A SUMMARY)

THANK YOU @LEACHEDADEMK

Step 1

Create the event under Events on Facebook. Set it as invite only. Once someone is invited they can also invite friends.

Step 2

Start Inviting! Only add people to the event who have confirmed yes. Do not mass add.

Sample script: Hey ____! During this interesting time in our world, I am providing some fun and relaxation from the comfort of your own home by hosting a fun interactive beauty experience virtually! It is on _____ at 8pm. Would you be interested in participating?! Let me know, there will be fun, prizes, education and fun girlfriend time!

Step 3

Start Posting "teasers" on the FB event.

Tag a girlfriend that LOVES beauty and skincare- invite her to join us!

Post a GIF in the comments about how excited you are for the event!

What is your one MUST have beauty product?

Let them know that every comment gets entered to win!

Step 4

Have your scripts pulled up (see resource page) and ready to copy and paste!

Step 5

PARTY TIME! Post in order and make sure you are interacting and commenting with guests as they are watching the videos.